Your journey starts here...
Welcome to the Land of Oz

This guide is crammed with ideas, hints and tips to get you started on your fundraising journey! Start leafing through the pages and you’ll discover everything you need to get your class clicking their heels and flying their broomsticks.

Thank you so much for choosing to support WellChild.

Growing numbers of children and young people across the UK are living with serious illness or exceptional health needs. Many spend months, even years in hospital simply because there is no support enabling them to leave.

Through a nationwide network of WellChild Nurses, home makeover projects and family support programmes, WellChild helps get these children home, giving them the best chance to thrive – together with their families.

Home is central to the wonderful story of Dorothy in the magical Land of Oz and it’s central to what WellChild strives to achieve for every child with exceptional health needs and their families. Looking to raise awareness in schools and raise vital funds to get more children back home with their loving families, WellChild has launched ‘There’s No Place Like Home’.

It’s a story packed with memorable characters and adventures that have enchanted generations of children and we hope you’ll agree, it offers a wonderful focus for a huge range of fun and educational activities.

Josh’s journey home

Josh has a condition which means that whenever he is asleep he ‘under-breathes’ and the oxygen levels in his blood drop to life-threatening levels.

Josh spent the first 10 months of his life in hospital, mostly in an intensive care unit. For his parents, Emma and Philip this meant splitting their young family in two. Emma stayed with Josh in hospital and Philip stayed in the family home with five year old Erin.

Josh’s parents were introduced to Rachel, our WellChild Nurse for Nottinghamshire, when it was first decided that Non-Invasive Ventilation would be tried in order to control Josh’s symptoms. Emma describes how Rachel ‘immediately filled her with confidence’ having someone alongside her and Philip with the same aim of keeping Josh out of hospital, and well.

With Rachel’s support, Emma and Philip have been able to manage Josh’s condition at home, meaning that Josh can be surrounded by his parents and his sister. Josh loves tractors, dinosaurs and his big sister and he’s thriving at nursery!

With your support WellChild will be able to help many more children like Josh...

How your money helps

£5 will help fund our WellChild Family Tree online support services for parents and carers of children with exceptional health needs.
Toto’s fundraising adventure

Take a look at some of the fundraising Toto’s been doing to give you inspiration for your whole school!

For downloadable resources and more spellbinding ideas and inspiration go to www.wellchild.org.uk/no-place-like-home

*printable sheet

Toto’s fundraising adventure

- Broomstick Race
- Colouring competition with the courageous lion
- Dorothy’s Dance-off
- Emerald City Disco Ball
- Face Painting with Dorothy’s friends
- Dorothy’s Bake Off
- Fill in the blanks with the Wizard
- Glinda’s Garden Fete
- Wizard of Oz Charity Calendar
- Dorothy’s Bake Off
- Rainbow Bracelets
- Play-in-a-Day with the Wicked Witch
- Rainbow Run
- Design Dorothy’s slippers
- Scarecrow’s Short Story Competition
- Munchkin’s Masquerade Ball
- Wizzy word search
- Dorothy’s Tea Party
- Wizard of Oz Charity Calendar
- Oz Treasure Hunt
- Yellow Brick Road Sponsored Walk
- Tin Man’s Tombola
- Rainbow Raffle
- Play-in-a-Day with the Wicked Witch

For downloadable resources and more spellbinding ideas and inspiration go to www.wellchild.org.uk/no-place-like-home

*printable sheet
We want to make sure that your spellbinding fundraising goes magically. That’s why we want you to be aware of the legal and safety issues that you need to keep an eye on...

Collecting in a public place?
**DO** get permission and/or a licence from your local council, which you’ll need to do well in advance.

Collecting on private property?
**DO** make sure you get permission off the owner or manager. Please contact WellChild before you organise a collection.

Planning to serve food?
**DO** contact your local environmental health department for advice. If you’re serving alcohol, you’ll need to obtain a licence from the local licensing justice.

Do I need a licence for my raffle?

Counting money?
**DON’T** count money on your own. Make sure you have two people to count, record and bank the money raised from your fundraising.

**Taking photos for your event?**
**DON’T** forget you’ll need written parental/carer consent for children. Ask parents/carers to complete a Photo Consent form.

**Make sure your event is SAFE!**
**DO** ensure that you’ve completed a risk assessment in advance of the event. Print off a copy to take along and brief everyone on the day. Make sure that you’ve got a First Aider at the event.
**DON’T** forget your First Aid Kit.
**DO** consider whether you need extra insurance.

**Government Guidelines**
**DO** take into consideration government guidelines on DBS checks and carry out any checks if required to do so.

**Producing materials for your event?**
**DO** make sure that you always include our charity name and registration number “WellChild is a Charity registered in England and Wales 289600 and Scotland SC045010.”

Please contact us for permission if you’d like to use our logo.

For more fundraising information, please go to [www.institute-of-fundraising.org.uk/guidance](http://www.institute-of-fundraising.org.uk/guidance)

How your money helps
**£10** will help pay for the wood, paint or play equipment so that our Helping Hands teams can transform a child’s bedroom or garden.

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### Dorothy’s dos & don’ts

**We’d love to know what you have planned, so please do email us at schools@wellchild.org.uk or give us a call on 01242 530007.**

### Toto’s ‘to do’ list...

**Stage 1 WHAT TO DO?**
- Get inspiration from our fantastic fundraising pack
- Check out Pinterest for our spellbinding Schools Board
- Organise an Oz-inspired teacher get together and assign roles
- Contact us for more magnificent materials (see below)

**Stage 2 PLANNING YOUR EVENT...**
- Save the date
- Fix a fabulous fundraising target
- Get your gifted PTA on board
- Charm parents and send them a letter
- Be legal: obtain necessary permissions and licences (see page 6)
- Be safe: complete a risk assessment and obtain any necessary insurance
- Tell us all about it!
- Tweet and set up a Facebook event
- Be on the big screen! Contact local media
- Set up a JustGiving Page
- Showcase your event (School Newsletter, Posters, Banners, Flyers)
- Make your students spellbound with a WellChild schools assembly

**Stage 3 ON THE DAY...**
- Remember your First Aid Kit and risk assessment
- Brief helpers on roles/emergency plans
- Tweet and post about your event
- Transform your terrific venue into the land of Oz

**Stage 4 AFTER THE EVENT...**
- Thank your clever classes in a school assembly
- Count up your money!
- Send us your donations
- Await your wonderful certificates from us!
- Tell WellChild all about your event #NoPlaceLikeHome
- Share your terrific activities and ideas on Pinterest and within your professional Facebook groups for other teachers to use

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**Need more magnificent materials?**
To order more materials e.g. balloons, banners, collection tins, buckets and stickers, please complete the enclosed ‘Fundraising Materials List’ or email schools@wellchild.org.uk
How you can donate...

Ask people to donate online using JustGiving or Virgin Money Giving
Set up your own schools giving page at www.justgiving.com/wellchild or www.virginmoneygiving.com
Tell parents about it or link it to your school website.

Ask people to donate by text
JustTextGiving is available to JustGiving fundraisers. Create your unique code, share it and receive donations to your JustGiving page. All donations raised on JustGiving or Virgin Money Giving will be automatically and securely paid to WellChild.

Ask people to complete sponsorship forms
Download our sponsorship form at www.wellchild.org.uk/no-place-like-home
Please ask sponsors to tick the Gift Aid box wherever it appears – it costs them nothing and means we get an extra 25p for every pound they give!

Pay money in online
Please donate online at www.wellchild.org.uk/donate
Please let us know the name of your school so that we can send you a thank you!

Pay money in by post
If you are given cash, please deposit this into your school bank account and send a cheque to WellChild, with your school name on the back. Cheques should be made payable to WellChild. Please don’t send cash in the post.

Please send cheques and completed sponsorship forms to:
WellChild, 16 Royal Crescent, Cheltenham, Gloucestershire GL50 3DA

More information and online resources available at: www.wellchild.org.uk/no-place-like-home
To chat with a member of the team or to order extra materials, please call us on 01242 530007 or email schools@wellchild.org.uk

How your money helps
£25 will fund an hour’s specialist care and support by WellChild Nurses to help get a child home to their family.

From all of the team
THANK YOU SO MUCH for fundraising for WellChild

Here are some tips on the easiest way to ask for donations and pay your money in.

Good luck with your fundraising and have FUN!