

Company number (England and Wales): 1815689

Charity number (England and Wales): 289600

Charity number (Scotland): SC045010

**WELLCHILD**  
**(A Company Limited by Guarantee**  
**and a Registered Charity)**

**Annual Report and Accounts**

**Year Ended 31 March 2020**

**WELLCHILD**

**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

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**CHARITY INFORMATION**

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**PATRON**

The Duke of Sussex

**KEY MANAGEMENT PERSONNEL**

**BOARD OF TRUSTEES**

Andrew Osborne – Chairman  
Nicholas Fisher – Vice Chairman  
Rosalind Futter – Treasurer  
Leanne Cooper – from 23 April 2019  
John Evans – to 3 July 2019  
Simon Hardy – from 17 April 2020  
David (Craig) Hatch – from 23 April 2019  
Dr Huw Jenkins  
Elizabeth Morgan  
Paul Richardson – to 27 April 2020  
Rosemary Rogers  
Ruth Seymour – from 16 April 2020

**SENIOR MANAGEMENT TEAM**

Colin Dyer – Chief Executive  
Abby Guilding – Director of Fundraising – from 6 January 2020  
Emily Henderson – Director of Operations  
Matthew James – Director of Communications and Engagement  
Tara Parker – Director of Programmes  
Vanessa Snell – Director of HR and Legal from 1 April 2019 to 20 January 2020

**COMPANY SECRETARY**

Emily Henderson – from 16 January 2020  
Vanessa Snell – to 16 January 2020

**REGISTERED AND PRINCIPAL OFFICE**

16 Royal Crescent  
Cheltenham  
GL50 3DA

**COMPANY NUMBER**

1815689

**CHARITY NUMBER**

289600 England and Wales and SC045010 Scotland

**INDEPENDENT AUDITOR**

Crowe U.K. LLP  
Carrick House  
Lypiatt Road  
Cheltenham  
GL50 2QJ

**BANKERS**

Barclays Bank  
128 High Street  
Cheltenham  
GL50 1EG

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**REPORT OF THE TRUSTEES**

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**INTRODUCTION**

WellChild is the UK's national charity for seriously ill children. The charity's key objective is working to ensure that all children and young people in the UK living with serious health needs have the best chance to thrive – properly supported at home with their families.

WellChild is a registered charity in England and Wales (number 289600) and Scotland (number SC045010) and is a company limited by guarantee (number 1815689). Details on the structure of the charity can be seen on page 10 and WellChild's independently audited financial statements for the year covered by this report can be found on pages 17 to 36.

The object of the charity is the relief of sickness, primarily but not exclusively among sick and seriously ill children and young people and their families and carers, by:

- The provision, promotion and advancement of charitable activities and services to care for and support the sick and seriously ill, and their families and carers, to ensure that they have the best possible quality of life.
- The promotion, financing, maintenance, and furtherance of medical and health research and ensuring the effective dissemination of the useful results of such research by supporting, informing and educating the sick, their families and their carers.
- The provision of information and education on the avoidance of sickness and the provision of health and welfare.
- Acting on behalf of, promoting and furthering the needs and welfare of the sick and seriously ill and their families and carers.
- Such other charitable purposes as the Trustees in their discretion see fit.

**CHARITABLE PROGRAMMES SUMMARY**

All funds assigned to WellChild's charitable programmes during the year were consistent with the aims set out in the charity's strategy (first published June 2018 and available at [www.wellchild.org.uk](http://www.wellchild.org.uk)) with the development of the Better At Home parent training programme and The WellChild Family Tree support services priority objectives for the year. Funds were allocated to:

- Five new Better At Home parent training projects in Birmingham, Liverpool, Manchester, Nottingham and Southampton, and a second year of funding for the Better At Home project in Ayrshire and Arran. In addition, advanced talks were held with local healthcare providers in Belfast, London and other regions regarding the potential future development of Better At Home training resources in those areas in the coming months (depending, of course, on the impact on the charity of the Covid-19 crisis).
- The extension of funding for three existing WellChild Nurse posts in Manchester, Derbyshire and Cumbria, and further development of what is now a very influential network of nurses through group meetings, and improved online sharing of information and expertise. The success of that investment in the network became even more apparent in the early weeks of the Covid-19 crisis with the sharing of planning and issues. WellChild has now funded 43 of these WellChild Nurse posts, working in all four countries of the UK.
- The completion of 36 Helping Hands projects around the UK – making a direct impact for 65 children and their families. Some Helping Hands projects were postponed towards the end of the period due to a change in working practices and Government restrictions (such as adhering to social distancing) and the shielding of vulnerable people as the Covid-19 crisis began to develop.
- The continued development of the WellChild Family Tree support service which, at the end of the 2019/20 period, had 1,615 members (a 33% increase when compared with the previous 12 months), with 1,059 different conversations taking place between families on topics such as condition management, emotional support, and the management of carers and agencies. In addition, there are now 32 WellChild Parent Ambassadors across the UK (an increase of 6 from last year) helping the charity to reach out to new families and supporters in their local areas.
- Further development of the Medicines for Children Mobile App for parents and carers including prototype testing with families to understand what further work is needed, and the development of an income model for how the App might become self-sustaining in the longer term.
- Support for 26 children and young people by the WellChild Wolfram Syndrome Family Co-ordinator at five Wolfram Syndrome clinics, and an additional four young people at transition clinics during the year which also saw six new referrals to the service and a successful Wolfram Syndrome Conference attended by 79 delegates.

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- An immediate response to the Covid-19 crisis including the development of a direct response service for all families with vulnerable children - including those told directly to shield by their hospital clinician or GP, and others at high risk of getting seriously ill from Coronavirus - and some important guidance and materials working in partnership with organisations such as NHS England and the Disabled Children's Partnership. The majority of WellChild beneficiaries have complex and serious health needs and, therefore, meet the criteria of clinically extremely vulnerable whether or not they were included in the official Department of Health and Social Care 'vulnerable' categories at the start of the crisis.

**FINANCIAL SUMMARY**

- The charity allocated £1,696,810 to its charitable programmes in 2019/20 showing a significant increase in funding for the Better At Home parent training programme which was consistent with the charity's plans for the year.
- Increased resource was also allocated to the charity's work around Family Involvement and Participation, Communications (including more collaborative advocacy work for families) and Helping Hands, despite the fact that a number of projects were postponed at the end of the period due to the Covid-19 crisis.
- Income for the year was £2,944,307, an increase of £22,324 compared to 2018/19. As in the previous period, the Better At Home training programme included one very large funder, and some of the income generated through that partnership has been carried forward into the forthcoming financial year to develop further resources in this programme across the UK.
- The charity allocated 66% per cent of its total expenditure to charitable programmes – consistent with the previous 12 months. However, that percentage was less than had been forecast due to the postponement of funding for some of the planned charitable expenditure (which had been due to be discussed and approved at the charity's March Board of Trustees meeting), due to the unfolding Covid-19 crisis.
- Expenditure on raising funds increased slightly when compared with the previous year as the charity invested in activity designed to replace the kind of large, low-cost partnerships seen in the past few years. This included WellChild's first ever Art Auction which generated a net income of £220,304.
- WellChild ended the year with a much larger than usual undesignated reserve of £775,434 (see note 14) due to the charity's quick response to the unfolding Covid-19 crisis towards the end of the period. This included discussions with some funders to unrestrict previously restricted funds, and a focus on short term fundraising to help prepare the charity for the anticipated challenges during the lockdown and in the months beyond that. The charity's reserve policy can be found on pages 12 to 13.

**IMPACT OF COVID-19**

The Covid-19 crisis began to have an effect on WellChild's work and organisational structure before the end of the period and continued to make a significant impact in these areas in the weeks and months that followed.

The WellChild head office closed on 20 March 2020 to allow staff to work from home with support measures put in place for them. It was necessary to scale back some activities, for example the Helping Hands programme, as shielding vulnerable children and social distancing measures did not safely allow WellChild staff or volunteers to work in or around family homes.

The charity made use of the Government's Job Retention Scheme for around a quarter of staff, with others focused on two key objectives – short-term emergency and longer-term resilience fundraising, and a response service for all families with vulnerable children.

That response service targeted direct support for families surrounding access to food delivery and essential supplies (including prescriptions), and the provision of Personal Protective Equipment (PPE) to ensure parents were as comfortable as possible in allowing nurses and carers into their homes. This was operational within the first few weeks of the crisis and continued to operate throughout the first half of 2020 with hundreds of families supported and more than 100,000 items of PPE sourced and delivered.

In addition, WellChild's response included some important guidance and support materials for families, with the charity working in partnership with organisations such as NHS England and the Disabled Children's Partnership to help steer parents and carers through the initial lockdown and the changing advice from Government and health experts as the situation developed. Liaison with WellChild's Parent Ambassadors and members of the WellChild Family Tree was essential in this work.

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The short-term emergency and longer-term resilience fundraising operation generated excellent support very quickly with many existing supporters providing significant grants to allow the charity to properly fund the change in focus to Covid-19 support, and to build its reserve position given the difficult fundraising environment which is expected to follow the pandemic. In addition, some previously restricted funds were unrestricted by generous funders, and a public Resilience Fund raised more than £50,000. Further information on WellChild's resilience fundraising and plans to manage the predicted difficult economic period ahead is found on pages 13 to 14 in the Going Concern section.

**REPORT OF THE BOARD OF TRUSTEES FOR THE YEAR ENDED 31 MARCH 2020**

WellChild's Board of Trustees presents the charity's Annual Report and Accounts for the year ended 31 March 2020. This report summarises the charity's activities, achievements, and challenges over the past 12 months. It shows that WellChild continues to make good progress in all target areas and has developed its charitable programmes designed to fulfil the organisation's stated aims. In addition, this report outlines the charity's goals for the year to come. This combined annual report contains a Trustees' report as required by company law.

More detailed information on all areas of WellChild's activity can be found in the 2018/19 impact report or at [www.wellchild.org.uk](http://www.wellchild.org.uk)

**WELLCHILD CHARITABLE PROGRAMMES**

WellChild continues to focus on the key aims of the five-year charitable strategy 'HOME' which was first published in June 2018 – and has responded during 2019/20 to the most urgent needs of families based around support and training. The charity's vision, at the heart of all elements of that strategy, is – for every child and young person living with serious health needs to have the best chance to thrive, properly supported at home with their families. We believe every child, young person and family must have:

- The opportunity to be cared for at home whenever and wherever possible.
- Access to high quality, appropriate care, and services whatever their health needs.
- Involvement in all decisions regarding their care.

The organisation's strategy has four key priorities for our work:

- Home Is Best – expanding and developing the WellChild Nurse programme and overcoming barriers to hospital discharge.
- Confident To Care – improving the accessibility, quality and consistency of information and training for families, including work to establish a network of Better At Home Training Resources.
- Enabled To Thrive – laying the foundations for a safe, stimulating and happy home life, including expansion of the Helping Hands programme and WellChild Family Tree.
- A Voice & A Priority – ensuring that the needs of families are recognised publicly and at the highest levels.

This report sets out the Charity's achievements in each of these priorities in 2019/20. Towards the end of the year, however our charitable work was impacted by the emerging Covid-19 crisis, and we responded by establishing a Direct Response service for families caring for seriously ill children during the crisis. The Service seeks to source Personal Protective Equipment, manage food and prescription deliveries, and provide advice to carers as they shield and protect vulnerable children, many of whom are not included in the general 'vulnerable' categories.

This report details some plans for the year ahead which the charity will hope to be able to deliver, however this is very much dependent on the length of the operation of the Covid-19 Direct Response service, and the financial impact of the pandemic on the charity's ability to fundraise moving forward.

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**Home Is Best**

Referrals to and caseloads for WellChild Nurses across the UK continued to rise during the year, clearly demonstrating the essential need for the coordinated, effective and high-quality model of care provided through the programme. The members of the WellChild Nurse network have once again proved to be instrumental in supporting thousands of families and continue to work together to develop and inform best practice. £253,086 was invested in the WellChild Nurse programme during the year, and work in this area included:

- The allocation of further funding for three of our WellChild Nurse posts in Cumbria and Manchester – both focusing on the standard of effective transition of young people with complex health needs and their families from children’s to adult services – and in Derbyshire where the nurse leads as a Pathway Coordinator for Children with Medical Complexity.
- The launch of the WellChild Nurse post in Flintshire, funded in the previous year, managing complex case liaison and discharge planning for families in the region, with a caseload of more than 50 children and young people during the year.
- Further work to ensure the WellChild Nurse network is a key hub for the development of services for seriously ill children and their families – with more members of that network working together than ever before during the year, including at two meetings bringing the 40-strong group together from all over the UK to help share case experiences and inform better practice and outcomes moving forward.
- Those WellChild Nurses have also been vital ambassadors for the charity during the year, attending fundraising events and pitches, featuring in television documentaries, generating impactful social media content, taking part in challenge events, and visiting Helping Hands projects.
- Good progress on a key aim of collaboration with the NHS and other networks to understand the growing demand from families and influence new services. The WellChild Director of Programmes was involved with the NHS England Children’s Continuing Care and CHC Workshop, and also worked with the National Council for Child Health and Wellbeing, the Nursing and Midwifery Council, Children & Young People’s Transformation Programme, Long-Term Ventilation Ethics Framework Group and others – continuing to build crucial links in the sector.

Our priorities and targets for 2020/21 and beyond in this area of work are shown below:

- During this year’s focus on investment in the charity’s Better At Home parent training programme, work has continued on identifying those areas of the UK where new WellChild Nurse posts are most needed. There are currently six new WellChild Nurse posts on the charity’s shortlist, and work to fund those posts will be done as quickly as possible – although may depend on the ability to raise funds for these posts during and following the Covid-19 crisis.
- Enabling the WellChild Nurse network to work together more closely using technology is also an aim for the coming year, along with the continuation of planning to enable the use of digital technology in providing on-demand and dedicated round-the-clock support to families at home – something already becoming important as the Covid-19 crisis develops and family begin to shield themselves.

**Confident To Care**

Work across the WellChild network and beyond during the year has demonstrated further that the need for parents and carers to be confident and competent to care for their children at home is absolutely essential. This was brought into sharp focus very early in the Covid-19 crisis as the fear of infection led families to completely shield, often even without allowing access for carers into their homes. A large investment was made in this area during the year to develop the Better At Home parent training programme and to add to the suite of materials and information available to families and young people. This included:

- The investment of £428,626 in the WellChild Better At Home training programme including new resources based in Birmingham, Liverpool, Manchester, Nottingham, Southampton, and a second year of funding for the resource in Ayrshire and Arran. Those resources include the provision of Parent Trainer Nurses and state-of-the-art simulation equipment to allow parents and carers to be as proficient as possible in the often life-saving interventions needed by their children.
- The beginnings of the capture of data from all the Better At Home projects funded since the start of the project to allow for an evaluation of phase one of the programme – allowing for more targeted planning for the second phase, and a better understanding of additional elements including more remote learning and refresher training.

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- Further development of the Medicines for Children Mobile App for parents and carers, in partnership with the Royal College of Paediatrics and Child Health (RCPCH) and Neonatal and Paediatric Pharmacists Group (NPPG). Following the Minimum Viable Product (MVP) launch of the App, we undertook further prototype testing with families during the year to understand what further work was needed. We also developed an assumptive income model for how the App might become self-sustaining in the longer term. During the year, this work helped secure second-round funding from a major corporate funder. This project is part of the Medicines for Children programme which promotes medicine safety through an online library of medicine information leaflets and videos. 4.6 million leaflets were downloaded in 2019, with the calendar year showing an increase in users of 44 per cent.

Our priorities and targets for 2020/21 and beyond in this area of work are:

- The continued expansion of the WellChild Better At Home training programme. It is hoped that funds will be available for new resources in London, Belfast and elsewhere during the year. The level of funding available will depend on the longer-term impact of the Covid-19 crisis and on fundraising.
- To use the funding secured for the development of the Medicines for Children Mobile App for parents and carers to enable us to develop it for public release by the end of the year (pending the ability to continue this work during the Covid-19 crisis). In addition, further work will be carried out to ensure that the Medicines for Children web resource has the best possible user experience.
- To continue to develop the information provided by WellChild both through a newly developed website offering practical information on a wide range of issues for families, and working in conjunction with partners, WellChild Nurses, WellChild Advisors and others to build on the principles of care, training and support which have been developed over the past couple of years.
- To launch the findings of WellChild's first ever PhD student, David Widdas OBE, on 'Rethinking approaches to complex care: can we do this better?'. The innovative new study considers the theory of coherence and the support of health and well-being in relation to caring for children and young people at home with long-term ventilation needs. This was an aim for the 2019/20 period, but publication of the report was slightly delayed.

**Enabled To Thrive**

Activity in this area of WellChild's work surrounds practical help for families and is focused very much on the key principle of direct support and assistance with the many practical and emotional challenges of caring for a child living with serious health needs at home. Our Helping Hands, Family Tree, Parent Ambassador and Wolfram Support programmes are central to this work – and £655,115 was invested in these programmes. However, the need from families still far outweighs WellChild's resources and further, enhanced investment was planned for all these programmes in the coming year ahead of the Covid-19 crisis. Work in 2019/20 included:

- The completion of 36 Helping Hands home suitability projects around the UK – making a direct impact on 65 children and their families. This is a slightly lower figure than initially planned with projects towards the end of the year postponed due to the Covid-19 crisis and the shielding of the vulnerable young people supported by WellChild. However, during the year the Helping Hands team were able to successfully increase the number of bedroom projects as planned and deliver a pilot community-based project for a respite centre in Scarborough with a volunteer collaboration between different corporate partners.
- Membership of the WellChild Family Tree online peer-to-peer support network grew to 1,615 members during the year (a 33% increase when compared to the previous year), with 1,059 different conversations taking place between families on topics such as condition management, emotional support, and the management of carers and agencies. Our partnership with the Build-A-Bear organisation helped us reach out to new parents with 5,000 bears distributed to families across the country through the WellChild Nurse and other networks. Capacity was expanded within the team during the year to help with the continued development and growth of the WellChild Family Tree membership experience.
- There are now 32 WellChild Parent Ambassadors across the UK (an increase of 6 on the previous year) helping the charity to reach out to new families and supporters in their local areas. Parent Ambassadors also play a pivotal role in raising awareness of the needs of families, and during the year, a number appeared across the media and at events talking about their life and experiences. Local meet-ups were hosted by Parent Ambassadors across the country bringing local families together, including our first meet-up on the Isle of Wight.

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- Support for 26 children and young people by the WellChild Wolfram Syndrome Family Co-ordinator at five Wolfram Syndrome clinics, and an additional four young people at transition clinics during the year which also saw six new referrals to the service. A new clinic pack for families was developed along with an English/Urdu Wolfram Syndrome leaflet (including an audio version) for visual impairment teams across the UK to help lead to more children being correctly diagnosed. A successful annual Wolfram Syndrome Conference was attended by 79 delegates.
- Involvement in the progress of the TREATWOLFRAM clinical trial – a 2:1 randomised trial testing a new use for an existing medicine (sodium valproate) to hopefully slowdown or stop the brain disease in Wolfram Syndrome cases. To date, 11 children and young people have consented to take part.
- The development of a Covid-19 direct response service for families at the start of the lockdown period, arranging the delivery of food and essential supplies and sourcing PPE to help families feel more secure in allowing carers into their homes while shielding.

Our priorities and targets for 2020/21 and beyond in this area of our work will almost certainly be the most impacted by the Covid-19 crisis. It is difficult to know when it will be safe to resume the kind of Helping Hands project traditionally carried out by WellChild, and we expect the level of online and remote support required by families to increase during and beyond that crisis. We plan to:

- Continue to work with those families most affected by the Covid-19 crisis to ensure that their children are protected and that they are able to access key services, essential equipment and supplies – especially given the expectation that this group of families will be impacted by the pandemic for longer than the majority of the population.
- Develop a Covid Direct Response service to work directly with families to ensure they have access to emotional support (including through the WellChild Family Tree), Personal Protective Equipment, food deliveries, etc. during the crisis. It is intended to use some of the Helping Hands resource to enable this to happen.
- Plan for alternative ways of working to make family homes more suitable in the short-term – particularly for those already on the Helping Hands waiting list and those who have been shielding in difficult accommodation and surroundings. This includes continuing to develop a suite of advice and guidance resources to tackle themes commonly identified in Helping Hands applications.
- Ensure the WellChild Family Tree and Family Services team is adequately resourced, and the online platforms are able to support the expected increase of families requiring support during and beyond the Covid-19 crisis.
- Work closely with the network of Parent Ambassadors to develop the next phase of that project, in addition to further developing WellChild's emerging Youth Ambassador network.
- Continue to develop the WellChild Wolfram Syndrome Family Co-ordinator service, adapting as quickly as possible to work with families to support them through the Covid-19 crisis, and then at the multi-disciplinary Wolfram Syndrome clinics and through the clinical trial. It is also planned to further develop materials and pathways to engage more schools and colleges to provide information about the condition and offer advice on how to best support pupils.

**A Voice & A Priority**

Raising the profile of the issues facing seriously ill children and young people remained a priority during the year, and WellChild were also quick to respond to the Covid-19 crisis at the end of this period to try to encourage decision makers to include seriously ill children on 'vulnerable people lists' and in planning for the most vulnerable in society. It is more essential than ever that young people and their families are not ignored by the organisations responsible for providing effective care to these families both locally and nationally. Work in 2019/20 focused on embedding key messages in all elements of our work and included:

- Our support of the Disabled Children's Partnership 'Give It Back' campaign, in partnership with The Sun, which saw the story of WellChild Parent Ambassador Vicky highlighting the £434m funding gap in disabled children's services.
- The WellChild Awards nominations campaign and ceremony which once again provided a major platform for highlighting the needs of families and in attracting new families to our support services. This year included our first ever full live broadcast of the ceremony on Facebook and a new media partnership with HELLO! Magazine helping to bolster the reach and audience of this flagship event.
- A Social Isolation online and media campaign at Christmas which generated regional television, radio and press coverage and helped to highlight the social isolation challenges that many families face. The campaign also helped attract new families to the WellChild Family Tree online support network.

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- WellChild Nurse Elaine and the story of one of the families she supports becoming central to an episode of the Hospital programme on BBC Two. The fly-on-the-wall documentary was an excellent demonstration of the impact that WellChild Nurses are having across the UK in helping children and families prepare for life at home.

Our priorities and targets for 2020/21 and beyond in this area of our work are:

- To reinvigorate the charity's #notanurse\_but social media programme, particularly in the light of the developing Covid-19 crisis. This programme has become a useful resource for child health professionals and decision makers, allowing a direct view of the realities of life for families caring for seriously ill children and their need for better training and emotional support.
- To continue to embed key advocacy messages into all aspects of our work, especially high-profile activities such as the WellChild Awards and our relationship with our Patron.

**COMMUNICATION**

Communicating our key messages effectively to a broad range of stakeholders is central to our ability to reach and engage new families and supporters – and many of the examples of our work under the 'A Voice & A Priority' section above are testament to this.

2019/2020 was a growth year across all our channels in terms of audience reach and engagement. The number of news items mentioning WellChild and our work was up 6 per cent compared to the previous year and was the biggest on record. We had 17 per cent more visitors to the WellChild website than in the previous year, and our combined social media audience grew by 43 per cent overall with a 21 per cent increase in engagement across Twitter and Facebook specifically. Instagram grew to become our biggest social media channel in terms of audience size during the year with a significant 250 per cent increase in followers.

The year included key communications programmes to support fundraising, family engagement and campaigning, some of which are highlighted below:

- WellChild being selected as a beneficiary by The Duke and Duchess of Sussex for gifts to celebrate the birth of their first child. This resulted in a high-profile platform for communicating WellChild's message with spokespeople appearing on BBC Breakfast and across national media.
- A BBC Lifeline Appeal presented by celebrity ambassador Gaby Roslin which used three case studies to tell the WellChild story in a 9-minute charity appeal film shown on BBC One and via BBC iPlayer.
- The 'My Life Through A Lens' photography competition and campaign which helped shine a light on the reality of life for children with serious health needs. The competition winners and their photographs appeared online, in regional media, were featured on the MailOnline and at various WellChild events.

Towards the end of the year, the communications and engagement strategy was adapted quickly to meet the demands of the emerging Covid-19 crisis. This will be our first and most pressing priority in the new financial year. Beyond that, our priorities for the year will be twofold; to support further developments of our family engagement strategy to reach and empower more families who need us, and to work closely and strategically with the fundraising leadership team to ensure that our communications strategy best supports the charity's fundraising objectives, particularly in light of the forthcoming crisis.

**FUNDRAISING**

WellChild is a member of the Fundraising Regulator, and we comply with the standards laid out in the Fundraising Regulator's Code of Fundraising Practice. WellChild staff and volunteers carry out the charity's fundraising activities, and whilst we do work with specialists for advice and support of our event fundraising activities, we do not employ external agencies to carry out professional fundraising on our behalf.

Following the implementation of the General Data Protection Regulation (GDPR) 2018, WellChild relies on consent for all its marketing activities. In line with our Data Protection Policy, the charity does not sell and has not given data to third parties without express permission. Access to the WellChild database by staff and volunteers is strictly controlled with varying access levels as determined by the Senior Management Team (SMT).

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In addition, WellChild treats its responsibility towards supporters in vulnerable circumstances with the upmost importance, and our fundraisers are provided with guidance and support to help them respond appropriately to any individual who they consider this might apply to.

Any complaints received during the year are recorded. We received one complaint which related to the cost of a ticket and lack of suppliers at a WellChild Christmas event. This was satisfactorily concluded for all parties and all response times and levels regarding these complaints were in accordance with our Complaint Handling Procedure.

WellChild's income for the 12 months covered by this report was £2,944,307 - an increase of £22,324 when compared to the previous year. The charity did not have the kind of large, low-cost partnerships seen in the past few years, but trust income towards WellChild's charitable programmes was higher. In order to continue to develop unrestricted sustainable income, WellChild invested in its first ever Art Auction event which contributed to a 27 per cent increase in income from events, with events generating almost 48 per cent of all the charity's income during the year.

A similar forecast budget has been approved by the Trustees for the coming year, however contingency plans are being developed due to the likely impact of the Covid-19 situation – including messaging and targeting regarding resilience fundraising for the first quarter of the new financial year and beyond.

**OUR PEOPLE**

WellChild is committed to investing in and continually improving the capability and competence of the charity's team through robust recruitment processes, training and personal development, and exposure to those benefitting from and those delivering WellChild's charitable programmes. The team's skills, experience, commitment and dedication enable the charity to deliver exceptional services to the children, young people and families that we support.

Operating as an effective and efficient business is critical and the whole team works extremely hard to ensure the limited funds and resources we have, achieve the maximum impact. We are supported in this by an exceptional team of volunteers working in the head office in Cheltenham and throughout the UK assisting at fundraising events and with other WellChild activities. These dedicated individuals give many hours of their time and contribute significantly to the operation of the charity. We had 203 volunteers (in addition to the 559 taking part in Helping Hands projects) assisting with numerous activities during the year. The number of volunteers has decreased in comparison to last year, however the same level of volunteering activity has taken place as many have volunteered on multiple occasions. Further details can be seen on page 25.

During the Covid-19 crisis, WellChild observed government guidelines and enabled all staff to work from home. The use of Microsoft Office 365, video conferencing and Microsoft Teams enabled excellent communication and collaboration on projects and works tasks in a secure way and maintaining adherence to data protection. Support provided to the staff has been high priority to ensure health and wellbeing and a flexible approach to individual situations is always considered. The momentum and tenacity of the staff has not waived during this time and their ability to turn their attention to new emerging priorities has been welcomed and praised.

WellChild is committed to employment policies and procedures based on equal opportunities for all employees, potential employees, Trustees, and other volunteers irrespective of sex, gender, race, religion and beliefs, sexual orientation, age, disability, or marital status. We celebrate and value diversity and aim to create an organisational ethos which is supportive, fair, and free from discrimination and to ensure that all people are treated with dignity and respect.

**STATEMENT OF PUBLIC BENEFIT**

WellChild provides public benefit as a charity through all the charitable programme areas detailed above. The Trustees have complied with their duty in accordance with the Charities Act 2011 to have due regard to the Charity Commission's guidance when reviewing the charity's aims and objectives, approving funding for projects and programmes, and in planning and undertaking current and future activities.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**REPORT OF THE TRUSTEES**

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**STRUCTURE, GOVERNANCE AND MANAGEMENT**

WellChild is a registered charity in England and Wales (number 289600) and Scotland (number SC045010) and is a company limited by guarantee (number 1815689) which was incorporated on 11 May 1984. The governing document of the charity is its Articles of Association. In the event of the company being wound up, members would be required to contribute an amount not exceeding £10.

The Board of Trustees are responsible for the effective governance of the charity and for safeguarding the organisation's assets. Trustees serve a four-year term but can be reappointed for up to a further two succeeding terms. The Board meets a minimum of three times per year in addition to the AGM. The Chief Executive and other members of the SMT also attend those meetings. The members of the Board of Trustees of the charity who served during the year are as follows:

Andrew Osborne – Chairman  
 Nicholas Fisher – Vice Chairman  
 Rosalind Futter – Treasurer  
 John Evans – to 3 July 2019  
 Leanne Cooper – from 23 April 2019  
 Simon Hardy – from 17 April 2020  
 David (Craig) Hatch – from 23 April 2019  
 Dr Huw Jenkins  
 Elizabeth Morgan  
 Paul Richardson – to 27 April 2020  
 Rosemary Rogers  
 Ruth Seymour – from 16 April 2020

**Sub-committees**

Members of the WellChild Board of Trustees sit on five sub-committees which advise the main Board. Each committee has defined terms of reference detailing the delegated authorities where appropriate. These terms of reference were all reviewed during this financial year. The committees are:

- Audit Sub-committee
- Collaboration Sub-committee
- Governance Sub-committee
- Nominations Sub-committee
- Remuneration Sub-committee

**CHARITY GOVERNANCE CODE**

The WellChild Governance Sub-committee which is responsible for reporting to the Board of Trustees was established in March 2018 and has continued this year to oversee the charity's governance arrangements.

Terms of reference are in place and help to guide the work of the Committee. The Committee membership consists of three Trustees and the Director of Operations routinely attends to ensure good communication and joint working between the Committee and the SMT. Other SMT members are invited to attend as appropriate.

Safeguarding forms part of the Committee's responsibility and a 'deep dive' was carried out this year by the Safeguarding Trustee Lead to review the charity's processes to protect beneficiaries; parents; staff and the organisational reputation. Whilst the charity does not employ staff who provide direct hands on contact with children and young people; the nature of some of the charity's work does involve contact with people at vulnerable times in their lives therefore it is important that staff have the requisite safeguarding awareness and skills.

**WELLCHILD**  
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**REPORT OF THE TRUSTEES**

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It was confirmed that all staff are DBS checked at the correct level dependant on their job role and all staff have completed Safeguarding Level 2 training. There is an up to date Safeguarding Policy that is reviewed annually in place and a Safeguarding Report is provided annually to the Board of Trustees. All staff are aware of how to report safeguarding concerns. There is a recommendation for the Lead Safeguarding Trustee and Lead Safeguarding staff member to attend Level 4 Safeguarding Training and this is being investigated. Another recommendation is to review safeguarding training for Parent Ambassadors, Families Team and Helping Hands Team. In addition, it was felt that we should include PREVENT training, which as a charity we should recognise our duty to contribute to the government processes for identifying and reducing radicalisation of individuals. Training on this topic will be researched and prepared.

A self-assessment of the charity's governance arrangements against the Charity Governance Code had been carried out in 2018/19 and this continued into 2019/20 where a formal Scheme of Delegation was worked upon. This reviewed powers of delegation by SMT and Trustees and was formally signed off by the Committee and Board of Trustees this year. The work in this area has been very positive and ensures that WellChild are upholding high standards of governance and will seek to continually improve through regularly revisiting the Codes key principles.

A new priority for the Governance Sub-committee for 2020/21 is to review the Fundraising Code much in the same way as the Charity Governance Code. Work has already commenced in assessing the areas to ensure WellChild meet the requirements through evidence and action.

**PAY POLICY**

**For Senior Staff**

The key management personnel of the charity comprise the Board of Trustees and the SMT and they are in charge of directing, controlling, running and operating the charity on a day-to-day basis. All Trustees give of their time freely and no Trustee remuneration was paid during the year. Details of Trustee expenses and related party transactions are disclosed in notes 3 and 19 to the accounts.

Trustees reviewed and approved the Senior Staff Remuneration Policy at their meeting on 3 March 2020. This policy will continue to ensure the selection and retention of high quality leaders but also that our donors, supporters, staff, volunteers, beneficiaries, and the public recognise the importance we place on accountability in all aspects of our work including the determination of pay and benefits of the SMT. It sets out how senior staff pay is governed, how pay is determined, what information will be published and is in line with the broad recommendations of the NCVO report on senior staff pay. The pay of each member of the SMT is reviewed annually by the Remuneration Sub-committee.

**For All Staff**

The Remuneration Sub-committee determines and agrees the overall policy for the remuneration and pension arrangements for all the charity's employees (subject to full Board approval) and is consulted on any major changes to employee benefits. WellChild aims for a sustainable and consistent pay strategy. All employee salaries are reviewed annually, and affordability, economic trends, and external market pay movement is taken into account.

**APPOINTMENT, INDUCTION AND TRAINING OF TRUSTEES**

The Nominations Sub-committee, as part of its duties, is responsible for recruiting Trustees. There is a broad mix of skills, experience, and backgrounds across the members of the WellChild Board of Trustees and this is continually reviewed. The Trustees recognise the benefits of diverse leadership and are committed to advancing equality of opportunity. Trustee vacancies are widely advertised but individuals are also approached or introduced on the basis of their skills, experience, and their potential contribution to the charity. Interviews are undertaken by the Nominations Sub-committee prior to appointment by the full Board.

All new Trustees follow an induction programme approved by the Board and they, as well as existing board members, are encouraged to undertake relevant external training courses, seminars and workshops, with members kept informed of these opportunities by the WellChild Director of Operations. Regular updates including recent developments and 'hot-topics' relating to charitable governance are provided to all Trustees throughout the year.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**REPORT OF THE TRUSTEES**

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**BOARD EFFECTIVENESS**

Trustee annual appraisals are carried out by the Chairman and a Board Effectiveness Questionnaire was completed by all Trustees during the year. This included a review of Board composition, skills, knowledge and experience, Board culture, diversity and inclusion and a programme of work, to ensure the Trustees have the necessary skills, information and time for effective decision making.

**SUBSIDIARY COMPANY**

WellChild Trading Limited, a company registered in England and Wales (number 1850610) is a subsidiary of WellChild and covenants all profits to the charity. WellChild Trading Limited was not active during the year.

**WELLCHILD ADVISORS**

Essential input into WellChild's strategic direction and the evaluation of its programmes has traditionally involved its WellChild Advisory Panel – a group of leading UK-wide health professionals (chaired by Professor Jane Coad with Dr Kathryn Bannell as vice-chair) who have also played a key role in advising the Board of Trustees on some grant-making decisions. During the year, the working practices of the Panel were discussed and amended, taking away the formality of the Panel as a committee with terms of reference and defined guidelines, and allowing for a more flexible group of WellChild Advisors to work with the charity and the Board of Trustees on specific projects requiring their expert input and advice. Many of the previous members of the WellChild Advisory Panel have remained involved with the charity as WellChild Advisors.

**GRANT AWARDS POLICY STATEMENT**

WellChild is committed to developing and implementing programmes and services which have a major impact on the improvement of care and support for children, young people, and their families in the UK. The policy of grant awards is to invest in projects that fit within WellChild's strategic vision and objectives and can clearly demonstrate innovation, high-value and best practice. The procedure for making grant awards is through a robust application process with all successful submissions being subject to a rigorous external assessment through the charity's external advisory panel, the membership of which can be seen above.

There is a formal funding agreement in place for all approved grant awards and WellChild demands integrity and transparency from all recipients of its grants. It is vital that all activities funded by WellChild are carried out to the highest and most ethical standards.

**INVESTMENT POLICY**

The WellChild Board of Trustees acknowledge their legal duty to apply charitable funds within a reasonable time of receiving them. The Trustees also acknowledge the need for prudence and caution in their investment policies whilst also recognising their duty to seek to obtain the most appropriate financial return from the charity's investments. Trustees reserve the right to exclude from any portfolio any investments in companies whose representation might prove damaging, directly or indirectly, to the purposes or reputation of the charity.

The Audit Sub-committee has reviewed the charity's Investment Policy during the period covered by this report. All the charity's investments remain as cash in competitive and secure interest-bearing deposit accounts all of which performed in line with policy during the year.

**RESERVES POLICY**

Total funds of the charity at 31 March 2020 are £1,667,896. These comprise £7,132 of restricted funds for the Wolfram Syndrome Family Coordinator role, £163,599 for the Better At Home training programme, £110,345 for the Medicines for Children App, £21,135 for the WellChild Nurse programme, £584,153 of designated funds which are the WellChild head office building fixed assets and are not, therefore, readily available, and £775,434 reserve (undesignated) funds.

In line with the Charity Commission guidelines, the WellChild Board of Trustees define the charity's unrestricted and undesignated reserves as income which is available to the charity and is to be expended at the Trustees discretion in furtherance of any of the charity's objects but which has not yet been spent, committed, or designated.

**WELLCHILD**  
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**REPORT OF THE TRUSTEES**

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The Board of Trustees confirm that the unrestricted and undesignated reserves ('free reserves') should be an amount no less than the full costs of closure of the charity (which includes three months operating costs) should circumstances dictate that eventuality. This figure has been calculated as £380,000 for the 2020/21 financial year. At the end of the year, unrestricted reserve (undesignated) funds of £775,434 were available.

**RISK MANAGEMENT**

WellChild's register of the potential impact, likelihood and mitigation of risks includes:

- ensuring WellChild services remain aligned to changes within the children and young people's health environment;
- child protection and safeguarding;
- the sustainability of incoming funds and in particular unrestricted funds;
- the allocation of restricted funds;
- financial controls and approval of expenditure;
- the proper collection and processing of data;
- compliance with fundraising regulation and the safeguarding of event attendees.
- the impact of Covid-19

The Covid-19 crisis has added additional risk to the charity, and the Trustees are working closely with the Senior Management Team to ensure that those risks are understood and that the organisation is prepared and putting plans in place to deal with the new challenges - both in the short-term through lockdown and in the longer-term as the economic and fundraising environment changes.

The cancellation or postponement of events and other fundraising partnerships is a key risk for the charity - and resilience fundraising is in place to help mitigate the impact of the loss of those important income streams. In addition, particular attention is being paid to the charity's ability to reach its beneficiaries through its core programmes, and WellChild has already adapted to be able to provide direct support to children, young people and families through the Covid-19 crisis as set out in this report.

Detailed and regular financial forecasting and modelling is also taking place for the 2020/21 and 2021/22 financial years, including cashflow and scenario planning - with key assumptions being examined as the situation develops.

All risks have been assessed and updated by the Audit Sub-committee and Board of Trustees during the year and are presented for further review at each year's AGM.

The Trustees are confident that reasonable systems have been established to identify, mitigate, and manage new and existing risks, and that forward planning will enable the charity to be better prepared for all future eventualities. These systems include: monthly review of the financial results against budget; preparation at six and nine months of an end of year forecast of the financial results; monthly review of the Risk Register by management and biannually by Trustees; and legal, HR and financial input from expert advisors as required.

Robust policies and procedures and regular training for staff contribute to the management and mitigation of risks in operational areas. Should the need arise, WellChild has a Business Continuity Plan which is reviewed on a regular basis, at least annually, and revised as and when appropriate.

Trustee Indemnity insurance of £5,000,000 was arranged as part of the overall insurance package and included in the total premium of £5,472 (2019: £5,490).

**GOING CONCERN**

In light of the developing Covid-19 situation, the Trustees have worked closely with the Senior Management Team in budget planning and risk assessing as far ahead as possible. This is essential as we enter the difficult fundraising environment expected to follow the pandemic.

Resilience fundraising at the end of this period, combined with the unrestricting of previously restricted donations from funders in response to the crisis, allowed the charity to end the financial year with a much larger undesignated reserve than is usual.

**WELLCHILD**  
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**REPORT OF THE TRUSTEES**

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That resilience fundraising continued in the early months of the 2020/21 financial period as the charity replaced revenue from events lost due to the pandemic, many of which are expected to be postponed until 2021/22.

With a reduction in costs as a result of the restrictions on some of WellChild's work due to Covid-19, along with the use of the Government's Job Retention Scheme, WellChild's contingency planning forecast model shows the charity reaching the end of the 2020/21 financial period with the bulk of its large undesignated reserve in place. This will enable the charity to then budget for the return of event fundraising, develop new income streams, and plan to return the organisation to the levels achieved over the past few years.

Trustees will be responsible for consideration of any new projects only when there is confidence that there are funds available and income is sustainable.

The Trustees are confident that the on-going contingency planning within the organisation will ensure that WellChild is in a position to continue as a going concern for the foreseeable future and, therefore, the financial statements have been prepared on this basis.

**BOARD OF TRUSTEES' RESPONSIBILITIES IN RELATION TO THE FINANCIAL STATEMENTS**

The Board of Trustees are responsible for preparing a Trustees' Annual Report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). Company law requires the Trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charity and of the income and expenditure of the charity for that period. In preparing these financial statements, the Board of Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Board of Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**AUDITORS**

Crowe U.K. LLP has indicated its willingness to be reappointed as statutory auditor.

**STATEMENT OF DISCLOSURE TO AUDITORS**

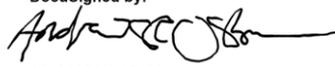
To the best knowledge of the WellChild Board of Trustees at the time of approving the Trustees' Annual Report:

- there is no relevant information, being information needed by the auditor in connection with preparing their report, of which the charity's auditor is unaware; and
- the Trustees, having made enquires of fellow Trustees and the charity's auditor that they ought to have individually taken, have each taken all the reasonable steps that they are obliged to take as Trustees in order to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Approved by the WellChild Board of Trustees and signed on their behalf.

**Andrew Osborne**  
**Chairman**

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**Date:** 1st July 2020

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND TRUSTEES OF WELLCHILD**

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**OPINION**

We have audited the financial statements of WellChild for the year ended 31 March 2019 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of part 16 of the Companies Act 2006, and to the charitable company's Trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and Trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company, the charitable company's members as a body and the charitable company's Trustees as a body, for our audit work, for this report, or for the opinions we have formed.

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2019 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

**BASIS FOR OPINION**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**CONCLUSIONS RELATING TO GOING CONCERN**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

**OTHER INFORMATION**

The Trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**WELLCHILD  
(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND TRUSTEES OF WELLCHILD**

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**OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006**

In our opinion based on the work undertaken in the course of our audit

- the information given in the Trustees' report, which includes the Directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' report included within the Trustees' report have been prepared in accordance with applicable legal requirements.

**MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION**

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' report included within the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 require us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the Trustees' report.

**RESPONSIBILITIES OF TRUSTEES**

As explained more fully in the Trustees' responsibilities statement set out on page 14, the Trustees (who are also the Directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

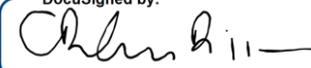
**AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS**

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

Guy Biggin  
Senior Statutory Auditor

DocuSigned by:  
  
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For and on behalf of Crowe U.K. LLP  
Statutory Auditor  
Carrick House  
Lypiatt Road  
Cheltenham  
GL50 2QJ UK

Date: 10/08/2020

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING AN INCOME AND EXPENDITURE ACCOUNT)**  
**For the year ended 31 March 2020**

	<b>Note</b>	<b>Unrestricted Funds £</b>	<b>Restricted Funds £</b>	<b>2020 Total £</b>	<b>2019 Total £</b>
<b>INCOME FROM</b>					
<b>Donations and Legacies</b>	<b>2b</b>	288,733	918,137	<b>1,206,870</b>	883,514
<b>Statutory Income</b>		-	44,362	<b>44,362</b>	44,362
<b>Other Trading Activities (including challenge and other fundraising events)</b>	<b>2c</b>	1,635,927	42,616	<b>1,678,543</b>	1,979,186
<b>Investment Income</b>		14,532	-	<b>14,532</b>	14,921
<b>Total Income</b>		<b>1,939,192</b>	<b>1,005,115</b>	<b>2,944,307</b>	<b>2,921,983</b>
<b>EXPENDITURE ON</b>					
<b>Raising Funds</b>					
Cost of Staging Events		667,944	-	<b>667,944</b>	615,680
Other Costs		215,382	-	<b>215,382</b>	232,060
<b>Total Expenditure on Raising Funds</b>	<b>4</b>	<b>883,326</b>	<b>-</b>	<b>883,326</b>	847,740
<b>Charitable Activities</b>					
WellChild Nurse Programme		68,324	184,762	<b>253,086</b>	432,960
Better At Home Training Programme		89,904	338,722	<b>428,626</b>	378,314
Helping Hands Programme		164,411	168,546	<b>332,957</b>	311,476
Information and Campaigning		31,761	-	<b>31,761</b>	33,846
Charitable Events (including WellChild Awards)		114,846	-	<b>114,846</b>	120,596
Communications		302,965	-	<b>302,965</b>	224,928
Family Involvement and Participation (including Wolfram Syndrome Family Coordinator)		81,673	105,082	<b>186,755</b>	127,005
Research and Projects		42,314	3,500	<b>45,814</b>	93,500
<b>Total Charitable Activities Expenditure</b>	<b>4</b>	<b>896,198</b>	<b>800,612</b>	<b>1,696,810</b>	1,722,625
<b>Total Expenditure</b>	<b>4</b>	<b>1,779,524</b>	<b>800,612</b>	<b>2,580,136</b>	2,570,365
<b>NET INCOME/(EXPENDITURE) BEFORE TRANSFERS BETWEEN FUNDS</b>					
Transfers between funds	<b>14</b>	159,668	204,503	<b>364,171</b>	351,618
		209,488	(209,488)	<b>-</b>	-
<b>NET MOVEMENT IN FUNDS</b>		<b>369,156</b>	<b>(4,985)</b>	<b>364,171</b>	351,618
<b>Reconciliation of Funds:</b>					
Total Funds Brought Forward (1 April 2019)	<b>14</b>	990,431	313,294	<b>1,303,725</b>	952,107
<b>Total Funds Carried Forward (31 March 2020)</b>	<b>14</b>	<b>1,359,587</b>	<b>308,309</b>	<b>1,667,896</b>	1,303,725

Movements in funds are disclosed in Note 2 to the financial statements.

The notes on pages 20 to 36 form part of these financial statements.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**BALANCE SHEET**  
**As at 31 March 2020**

	Note	Unrestricted Designated Funds £	Unrestricted Undesignated Funds £	Restricted Funds £	2020 Total Funds £	2019 Total Funds £
<b>FIXED ASSETS</b>						
Tangible assets	6	584,153	-	-	584,153	592,239
Investments	7	-	100	-	100	100
<b>TOTAL FIXED ASSETS</b>		<b>584,153</b>	<b>100</b>	<b>-</b>	<b>584,253</b>	<b>592,339</b>
<b>CURRENT ASSETS</b>						
Investments	8	-	181,463	1,048,703	1,230,166	1,580,166
Debtors	9	-	394,183	350,000	744,183	400,772
Cash at bank and in hand		-	632,950	-	632,950	410,218
<b>TOTAL CURRENT ASSETS</b>		<b>-</b>	<b>1,208,596</b>	<b>1,398,703</b>	<b>2,607,299</b>	<b>2,391,156</b>
<b>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>						
	10	-	(433,262)	(882,832)	(1,316,094)	(1,355,437)
<b>NET CURRENT ASSETS</b>		<b>-</b>	<b>775,334</b>	<b>515,871</b>	<b>1,291,205</b>	<b>1,035,719</b>
<b>CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR</b>						
	12	-	-	(207,562)	(207,562)	(324,333)
<b>TOTAL NET ASSETS</b>		<b>584,153</b>	<b>775,434</b>	<b>308,309</b>	<b>1,667,896</b>	<b>1,303,725</b>
<b>THE FUNDS OF THE CHARITY</b>						
Restricted funds	13 & 14	-	-	308,309	308,309	313,294
Designated funds	14	584,153	-	-	584,153	592,239
General reserve (undesignated) funds	14	-	775,434	-	775,434	398,192
<b>TOTAL CHARITY FUNDS</b>		<b>584,153</b>	<b>775,434</b>	<b>308,309</b>	<b>1,667,896</b>	<b>1,303,725</b>

These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006.

The notes on pages 20 to 36 form part of these financial statements.

Approved by the WellChild Board of Trustees on 1st July 2020 and signed on their behalf.

**Andrew Osborne**  
Chairman

DocuSigned by:  
  
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**Rosalind Futter**  
Treasurer

DocuSigned by:  
  
E0A122F2D347476...

Company number: 1815689

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**CASH FLOW STATEMENT**

**For the year ended 31 March 2020**

		2020	2019
		£	£
<b>Cash flows from operating activities</b>			
<b>Net cash (used in)/generated from operating activities</b>	i)	<b>(140,675)</b>	291,823
<b>Cash flows from investing activities</b>			
Bank interest received		14,532	14,921
Fixed asset additions		(1,125)	-
<b>Net cash provided by investing activities</b>		<b>13,407</b>	14,921
<b>Change in cash and cash equivalents in the reporting period</b>		<b>(127,268)</b>	306,744
Cash and cash equivalents at the beginning of the reporting period		1,990,384	1,683,640
<b>Cash and cash equivalents at the end of the reporting period</b>	ii)	<b>1,863,116</b>	1,990,384
<b>i) RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES:</b>			
		2020	2019
		£	£
<b>Net income for the reporting period (as per the Statement of Financial Activities)</b>		<b>364,171</b>	351,618
<b>Adjustments for:</b>			
Depreciation charges		9,211	9,000
Bank interest received		(14,532)	(14,921)
(Decrease) in grant creditors		(220,525)	(102,557)
(Increase)/decrease in debtors		(343,411)	165,915
Increase/(decrease) in creditors and deferred income (excl. grants)		64,411	(117,232)
<b>Net cash (used in)/generated from operating activities</b>		<b>(140,675)</b>	291,823
<b>ii) ANALYSIS OF CASH AND CASH EQUIVALENTS</b>			
Cash in hand		632,950	410,218
Deposits		1,230,166	1,580,166
<b>Total cash and cash equivalents</b>		<b>1,863,116</b>	1,990,384

The notes on pages 20 to 36 form part of these financial statements.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

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**LEGAL STATUS OF THE CHARITY**

WellChild was incorporated in England and Wales as a company limited by guarantee (number 1815689) and has no share capital. The liability in respect of the guarantee, as set out in the Articles of Association, is limited to an amount not exceeding £10 per member of the company. There were eight members at the Balance Sheet date. WellChild is also a registered charity in England and Wales (number 289600) and Scotland (number SC045010).

**1. ACCOUNTING POLICIES**

**(a) Basis of Accounting**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)) and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The financial statements have been prepared under the historical cost convention. The financial statements are presented in sterling (£) which is the functional currency of the charity. WellChild meets the definition of a public benefit entity under FRS 102.

**(b) Registered and Principal Office**

The registered and principal office of WellChild is 16 Royal Crescent, Cheltenham, GL50 3DA.

**(c) Going Concern**

The Trustees have undertaken detailed planning and forecasting and continue to closely monitor the developing situation with regards to Covid-19. Please refer to pages 13 to 14 of our Trustees Report where we have reflected on the current situation and have outlined the impact for the Charity. Despite the current circumstances the Trustees believe that the Charity's financial resources and contingency planning is sufficient to ensure the ability of the Charity to continue as a going concern for the foreseeable future, being at least twelve months from the date of approval of these financial statements and therefore have prepared the financial statements on a going concern basis.

**(d) Depreciation of Fixed Assets**

In 2017 WellChild took advantage of the option under FRS 102 to use a GAAP revaluation prior to the transition date (1 April 2015) as deemed cost on its freehold property. Depreciation continues to be charged on the property annually at two per cent straight line. The value and condition of the property is reviewed annually by the Trustees and a formal valuation is carried out every three years by a surveyor to give the true market value. The Trustees are satisfied that there has been no impairment during the year. All other tangible fixed assets are stated at cost less depreciation. Depreciation is provided in order to write off the cost of tangible fixed assets owned over their anticipated effective life as follows:

Freehold property	2% straight line
Office furniture and equipment	25% straight line

No depreciation is charged on land owned. Items of a capital nature costing £1,000 or more are capitalised.

**(e) Fixed Asset Investments**

Fixed asset investments are stated at market value where available.

**(f) Grants**

Where relevant, grant applications are subject to a formal procedure of evaluation by independent experts in the relevant field of children's health prior to the allocation of funds. Grants payable in furtherance of the charity's objects are recognised as expenditure when the commitment is communicated to the grant recipient and payment is due in accordance with the terms of the contract.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

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**1. ACCOUNTING POLICIES (continued)**

**(g) Income Recognition**

Income, including donations, gifts, legacies, and grants that provide specific charitable project funding or are of a general nature, are recognised and included in the accounts when: there is entitlement to the funds; any performance conditions attached to the item(s) of income have been met or are fully within the control of the charity; receipt of the income is considered probable; and the amount can be measured reliably. Such income is only deferred when either the donor specifies that the grant or donation must only be used in future accounting periods or the donor has imposed conditions which must be met before the charity has unconditional entitlement.

Income from other trading activities includes income received from major fundraising events that is used to support general activities and specific charitable projects. Such income is only deferred when it is received in advance of the event to which it relates.

Investment income is recognised on a receivable basis.

Gifts in Kind – donated goods, services and facilities such as the use of two cars, tools and garden materials, and challenge event refreshments, are included as ‘incoming resources’ at their estimated value to the charity when received, which is the amount the charity would have been willing to pay to obtain the goods, services or facilities of equivalent economic benefit on the open market. A corresponding amount is then recognised under the appropriate expenditure heading depending on the nature of the goods, service or facility provided.

For legacies, entitlement is taken as the earlier of: the date on which the charity is aware that probate has been granted; the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made; or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably, and the charity has been notified of the executor’s intention to make a distribution.

**(h) Pension Costs**

The charity operates a defined contribution money purchase scheme on behalf of its employees. The costs of providing pensions for employees are charged to the Statement of Financial Activities in the year in which the contributions are payable.

**(i) Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party; it is probable that settlement will be required; and the amount of the obligation can be measured reliably.

Costs of raising funds comprise the costs of staging events and other costs. Cost of staging events are those costs incurred in staging and promoting major fundraising and challenge events. These include both direct and support costs relating to these activities. Other costs are those associated with attracting corporate and voluntary income and donations which also include both direct and support costs.

Expenditure on charitable activities includes expenditure associated with activities undertaken to carry out the charity’s aims and objectives and their associated support costs.

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. These include office costs, utilities, finance, insurance, IT, and have been allocated to activity cost categories on a basis consistent with the use of resources – see note 4.

Governance costs include expenditure directly attributable to the Trustees’ statutory, constitutional, and strategic duties and are disclosed in note 4.

Costs in respect of future events, the income for which has been deferred to a future period, are prepaid and will be charged when the event occurs.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

---

**1. ACCOUNTING POLICIES (continued)**

**(j) Debtors**

Trade debtors, other debtors and accrued income is recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**(k) Creditors**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**(l) Cash at Bank and in Hand**

Cash at bank and in hand includes petty cash and cash held in bank accounts.

**(m) Current Asset Investments**

Current asset investments are cash deposits that mature in no more than 12 months from the date of acquisition.

**(n) Operating Leases**

The charity classifies the lease of office equipment (franking machine and photocopier) and an internet line as operating leases; the title to the office equipment and internet line remains with the lessor. Rental charges are charged on a straight-line basis over the term of the lease.

**(o) Fund Accounts**

The charity has a number of restricted funds which are restricted by the donor for specific purposes or where funds have been raised for a specific purpose which was communicated to donors. All other funds are unrestricted funds. The Trustees consider that those funds represented by tangible fixed assets for use by the charity are not freely available and, therefore, this value is held in designated funds. The balance of the unrestricted reserve (undesignated) funds of £775,434 is in line with the charity's reserves policy. See pages 12 to 13 of the Report of the Trustees for details of the charity's reserves policy.

**(p) Financial Instruments**

WellChild only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value - see note 21.

**(q) Significant Estimates and Judgements**

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The items in the financial statements where these estimates and judgements have been made include the following:

*Covid-19 impact*

The Covid-19 pandemic has had an impact on the charity's normal sources of income through the postponement of fundraising events and challenge events such as the London marathon. The charity has responded by establishing a Resilience Fund at the end of March 2020 and reviewing ongoing fundraising efforts. A review of going concern has been undertaken which looked at the ability of the charity to continue in a number of different scenarios. The success of the Resilience Fund, government support through the Furlough scheme and a reassessment of expenditure mean that the Trustees are confident that it is appropriate to prepare the accounts on the going concern basis.

*Valuation of property*

The property is valued every three years. The last valuation was April 2019 and this was valued at £780,000, however WellChild took advantage of the option under FRS102 in 2017 to accept the deemed cost on its freehold property from a valuation in 2013 which was £650,000.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

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**1. ACCOUNTING POLICIES (continued)**

**(q) Significant Estimates and Judgements (continued)**

*Useful economic lives of tangible assets*

The annual depreciation charges for the tangible assets are sensitive to changes in the estimated useful economic lives and residual values of the assets. The useful economic lives and residual values are re-assessed annually. They are amended when necessary to reflect current estimates, based on economic utilisation and the physical condition of the assets. See note 6 for the carrying amount of tangible fixed assets and note 1(d) for the useful lives of each class of asset.

*Valuation of Gifts in Kind*

The charity uses estimates for the valuation of Gifts in Kind by considering the amount that the charity would have been willing to pay to obtain the goods, services or facilities of equivalent economic benefit on the open market - see 1(g) for details of these.

**(r) Taxation**

The company is a registered charity and as such is entitled to tax exemption on all its income and gains, properly applied for its charitable purposes.

**(s) Volunteers**

WellChild is supported by an exceptional team of volunteers working in the head office in Cheltenham and throughout the UK assisting at fundraising events. These dedicated individuals give many hours of their time and contribute significantly to the operation of the charity. We had 75 (2019: 113) volunteers (as well as the 647 (2019: 800) who took part in Helping Hands projects) assisting with numerous activities during the year, many of whom volunteered and continue to do so, on a regular basis.

In addition to this, 153 (2019: 297) children, young people and their families have been involved in various aspects of WellChild's work including our Wolfram Syndrome Panel reviewing the provision of services and literature content, our Children and Young People's Panel involved in WellChild Awards judging, Parent Ambassadors organising family meet ups and supporting WellChild at fundraising pitches and with PR activity, and parent members of our Helping Hands Panel reviewing applications. Many families also participated in designing bracelets and sharing their family stories and photographs for use at social and challenge events.

No monetary cost of volunteering time is included within the financial statements.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

**2. NET MOVEMENT IN FUNDS IN THE YEAR**

	2020	2019
	£	£
<i>Is stated after charging the following items:</i>		
Auditors' remuneration for audit services	10,500	10,200
Auditors' remuneration for other services	170	120
Depreciation of tangible fixed assets	9,211	9,000
Operating leases	11,630	5,495
<i>and after crediting:</i>		
Bank interest receivable	<u>(14,532)</u>	<u>(14,921)</u>

**2a. GIFTS IN KIND**

Gifts in Kind of £41,947 (2019: £32,709) were received during the year.

**2b. INCOME FROM DONATIONS AND LEGACIES INCLUDE THE FOLLOWING:**

	2020	2019
	£	£
Corporate donations	366,363	224,994
Donations inclusive of trusts	768,698	655,496
Legacies	71,809	3,024
	<u>1,206,870</u>	<u>883,514</u>

**2c. INCOME FROM OTHER TRADING ACTIVITIES INCLUDE THE FOLLOWING:**

	2020	2019
	£	£
Corporate partnerships	277,525	884,032
Challenge events (see note 5)	609,800	551,105
Fundraising events (see note 5)	791,218	544,049
	<u>1,678,543</u>	<u>1,979,186</u>

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

**3. TRUSTEES AND EMPLOYEES**

	<b>2020</b>	2019
	<b>£</b>	£
<b>Staff Costs</b>		
Wages and salaries	<b>891,139</b>	888,180
Social security costs	<b>84,819</b>	83,766
Other pension costs	<b>55,540</b>	59,319
	<b>1,031,498</b>	1,031,265

	<b>2020</b>	2019
	<b>Number</b>	Number
The monthly average number of employees was:		
Management and administration	<b>5</b>	4
Charitable activities	<b>16</b>	17
Fundraising	<b>9</b>	11
Total employees	<b>30</b>	32

There was a total of 203 (2019: 228) volunteers, not including those who took part in Helping Hands projects, who assisted with numerous activities during the year.

The number of employees whose emoluments, excluding pension contributions, fell within the following band is:

	<b>2020</b>	2019
	<b>Number</b>	Number
£80,000 - £89,999	<b>1</b>	1

Retirement benefit contributions of £6,124 (2019: £6,003) under a defined contribution scheme were made in respect of the one employee above (2019: one).

Benefit in kind of £1,548 (2019: £1,443) was received in respect of the one employee above (2019: one) for a company car. Use of the car is provided free of charge by a charity partner.

All the Board of Trustees, who are not included in the above analysis, are the Directors of WellChild who supply their services on a voluntary basis and have received no remuneration during the year. A total of £1,284 (2019: £2,035) expenses was paid to and on behalf of 10 (2019: 11) Trustees for travel, training and governance information.

Trustee Indemnity insurance of £5,000,000 was arranged as part of the overall insurance package and included in the total premium of £5,472 (2019: £5,490).

The key management personnel of the charity comprise the Board of Trustees, Chief Executive, Director of Programmes, Director of Operations, Director of Communications and Engagement and Director of Fundraising. The total employee benefits including employer national insurance and pension contributions of the key management personnel of the charity were £311,552 (2019: £267,769).

All employees are paid at least the minimum wage. The ratio of the total remuneration of the CEO against the total remuneration of the median employee is 3:1.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

**4. ANALYSIS OF EXPENDITURE**

The charity allocates its support costs as shown in the table below. Support costs are allocated on a basis consistent with the use of resources.

	Direct Costs £	Grant Funding of Activities £	Support Costs £	Total 2020 £	Total 2019 £
<b>Charitable Activities Expenditure</b>					
WellChild Nurse Programme	72,349	163,544	17,193	253,086	432,960
Better At Home Training Programme	71,170	341,725	15,731	428,626	378,314
Helping Hands Programme	271,652	-	61,305	332,957	311,476
Information and Campaigning	25,043	-	6,718	31,761	33,846
Charitable Events (including WellChild Awards)	95,478	-	19,368	114,846	120,596
Communications	244,830	-	58,135	302,965	224,928
Family Involvement and Participation (including Wolfram Syndrome Family Coordinator)	153,755	-	33,000	186,755	127,005
Research and Projects	37,572	1,600	6,642	45,814	93,500
<b>Total Charitable Activities Expenditure</b>	<b>971,849</b>	<b>506,869</b>	<b>218,092</b>	<b>1,696,810</b>	<b>1,722,625</b>
<b>Expenditure on Raising Funds</b>					
Cost of Staging Events	597,224	-	70,720	667,944	615,680
Other Costs	192,578	-	22,804	215,382	232,060
<b>Total Expenditure on Raising Funds</b>	<b>789,802</b>	<b>-</b>	<b>93,524</b>	<b>883,326</b>	<b>847,740</b>
<b>Total Expenditure</b>	<b>1,761,651</b>	<b>506,869</b>	<b>311,616</b>	<b>2,580,136</b>	<b>2,570,365</b>

Of the £311,616 (2019: £235,751) support costs detailed above £23,210 (2019: £23,042) relates to the Governance function:

	2020 £	2019 £
Audit fees	10,500	10,200
Accountancy	3,296	5,025
Legal fees	2,556	-
Insurance and Trustee costs	6,858	7,817
	<b>23,210</b>	<b>23,042</b>

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

**5. BREAKDOWN OF INCOME AND EXPENDITURE OF STAGING EVENTS**

**5a. CURRENT YEAR BREAKDOWN OF INCOME AND EXPENDITURE OF STAGING EVENTS**

	Income £	Direct Costs £	Net Income £
Fundraising and challenge events <i>(including WellChild Awards, Energy Dinner, RideLondon, London Marathon etc.)</i>	1,401,018	(597,224)	803,794

Direct costs include costs such as the purchasing of challenge event places, the hiring of venues and all costs associated with the running of fundraising events as well as staff remuneration, travel and expenses.

**5b. PRIOR YEAR BREAKDOWN OF INCOME AND EXPENDITURE OF STAGING EVENTS**

	Income £	Direct Costs £	Net Income £
Fundraising and challenge events <i>(including WellChild Awards, Energy Dinner, RideLondon, London Marathon etc.)</i>	1,095,154	(561,292)	533,862

**6. TANGIBLE FIXED ASSETS FOR USE BY THE CHARITY**

	Freehold Property £	Office Furniture & Equipment £	Total £
<b>Cost</b>			
As at 1 April 2019	650,000	39,126	689,126
Additions	-	1,125	1,125
Disposals	-	-	-
As at 31 March 2020	<b>650,000</b>	<b>40,251</b>	<b>690,251</b>
<b>Depreciation</b>			
As at 1 April 2019	57,761	39,126	96,887
Charge for the period	9,000	211	9,211
Disposals	-	-	-
As at 31 March 2020	<b>66,761</b>	<b>39,337</b>	<b>106,098</b>
Net book value			
As at 1 April 2019	592,239	-	592,239
As at 31 March 2020	<b>583,239</b>	<b>914</b>	<b>584,153</b>

The freehold property was valued by John Ryde Commercial Property Consultants at open market value with vacant possession on 19<sup>th</sup> February 2013 at £650,000, being £200,000 in respect of the land, and £450,000 in respect of the buildings. In 2017, WellChild took advantage of the option under FRS 102 to accept this revaluation as deemed cost on its freehold property.

**WELLCHILD**  
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**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

**7. FIXED ASSET INVESTMENTS**

	<b>2020</b>	2019
	£	£
<b>Unlisted Investments</b>		
Investments in subsidiary company	<b>100</b>	100
	<b>100</b>	100

WellChild has ultimate control of WellChild Trading Limited, a company registered in England and Wales (number 1850610) as 99 per cent of the share capital is owned by the charity. One member of the Board of Trustees of the charity is also an unpaid Director of WellChild Trading Limited. The company was not active during the year.

	<b>2020</b>	2019
	£	£
Amounts owed by Group Undertaking	<b>100</b>	100
<i>Represented by</i>		
Share capital	<b>100</b>	100

**8. CURRENT ASSET INVESTMENTS**

	<b>2020</b>	2019
	£	£
UK – Short term deposits	<b>1,230,166</b>	1,580,166

All of the investment income of £14,532 (2019: £14,921) arises from money held in interest-bearing cash deposit accounts.

**9. DEBTORS**

	<b>2020</b>	2019
	£	£
Prepaid costs in respect of future events	<b>200,289</b>	207,061
Trade debtors	<b>31,733</b>	28,941
Prepayments	<b>28,176</b>	31,071
Accrued income	<b>483,285</b>	132,995
Other debtors	<b>700</b>	704
	<b>744,183</b>	400,772

For the year ending 31 March 2020, accrued income includes £350,000 grant income for the Better At Home training programme.

**WELLCHILD**  
**(A COMPANY LIMITED BY GUARANTEE AND A REGISTERED CHARITY)**

**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

**10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2020</b>	2019
	£	£
Trade creditors	<b>47,292</b>	48,076
Other taxation and social security	<b>22,707</b>	22,232
Accruals	<b>28,932</b>	16,447
Deferred income (see note 11)	<b>328,110</b>	276,703
Grants authorised but not yet paid (see note 16)	<b>882,832</b>	986,586
Amounts owed to group company	<b>100</b>	100
Other creditors	<b>6,121</b>	5,293
	<b>1,316,094</b>	1,355,437

**11. DEFERRED INCOME**

	<b>2020</b>	2019
	£	£
London Marathon	<b>61,569</b>	183,012
Energy Dinner	-	37,700
Ed Chamberlin Golf Day	<b>34,190</b>	14,600
WellChild Awards	<b>175,625</b>	11,500
Restricted charitable projects	<b>21,497</b>	5,500
Other events	<b>35,229</b>	24,391
	<b>328,110</b>	276,703

Deferred income is potentially refundable income (in the case of cancellation) received for future events and restricted charitable projects. All 2019 deferred income was used for the purpose recognised as income during the financial year.

**12. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	<b>2020</b>	2019
	£	£
Grants authorised but not yet paid (see note 16)	<b>207,562</b>	324,333

**WELLCHILD**  
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**NOTES TO THE FINANCIAL STATEMENTS**  
**For the year ended 31 March 2020**

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**13. DESCRIPTION OF FUNDS**

**DESIGNATED FUNDS**

The designated funds represent 100 per cent of the value of fixed assets. These fixed assets include the WellChild head office building and are not, therefore, readily accessible.

**RESTRICTED FUNDS**

Restricted funds are those where the donor has been specific about the purpose for which they are donating or where funds have been raised for a specific purpose which was communicated to donors. The funds must be used for the purpose for which they were given and/or raised.

- **WellChild Nurse Programme**

This programme has been established to fund WellChild Nurses who support children and young people with serious illness, complex health conditions or long-term care needs and their families, across the UK. They work to ensure that these children and young people can leave hospital and return home and offer vital support to make sure that these families have the skills they need to care for their children. In addition, WellChild Nurses are vital in the prevention of frequent hospital re-admissions.

- **Better At Home Training Programme**

An essential part of children being discharged home is ensuring that parents feel confident and competent in being able to provide complex nursing care at home. This includes care ranging from tube feeding to managing ventilation and dealing with an emergency. Training usually starts at the hospital bedside. What is missing, however, is a consistent approach to how a family is trained, including where and when this takes place. The Better At Home training programme will provide this training.

- **Helping Hands Programme**

WellChild's Helping Hands programme works with volunteers from companies and organisations across the UK to tackle essential projects in the homes of children and young people with serious illness, complex health conditions or long-term care needs. These volunteers provide the manpower and enthusiasm for undertaking home and garden make-over projects, as well as donating their time and energy to help make a practical and positive impact on children's lives.

- **Families Involvement and Participation Programme**

Families play an active role within WellChild, and the involvement and participation of children, young people, parents and carers is central to the delivery of WellChild's strategy. Family involvement and participation is central to managing the growing level of involvement and participation and helping WellChild meet its commitment to ensuring children, young people and families remain firmly at the heart of WellChild's work.

- **Wolfram Syndrome Family Coordinator**

Wolfram Syndrome is a rare and complex genetic disorder, causing diabetes insipidus, diabetes mellitus, optic atrophy, and deafness, as well as various other health issues. Because of its rarity, it can be difficult for those with the syndrome or undergoing diagnosis to access local information and advice. This can leave them and their families feeling isolated and anxious. Funded by NHS England, and in partnership with Birmingham Children's Hospital, WellChild's Wolfram Syndrome Family Coordinator works with families to provide support, advocacy, and advice.

- **Medicines for Children App**

One critical aspect of care is medicines management. Parents and carers of children with exceptional health needs tell us that guidance on managing often complex 24/7 medication regimes is sorely lacking. Funded by Comic Relief's Tech for Good and Fidelity, in collaboration with the Royal College of Paediatrics and Child Health (RCPCH) and the Neonatal and Paediatric Pharmacists Group (NPPG), we have developed a prototype medicines management app to help parents and carers better manage their child's medicine routine safely. The purpose of the app is to equip parents with medicine information for their child instantly, anytime, anywhere, reducing the medicine management burden. It can also act as a child's online medicine record with the ability for every action/result to be recorded, viewed and shared with health professionals instantly.

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**14. STATEMENT OF FUNDS**

**14a. CURRENT YEAR STATEMENT OF FUNDS**

	Brought Forward	Income	Expenditure	Transfers	Carried Forward
	£	£	£	£	£
<b>UNRESTRICTED FUNDS</b>					
Reserve (undesignated) funds	398,192	1,939,192	(1,770,313)	208,363	775,434
Designated funds	592,239	-	(9,211)	1,125	584,153
	<u>990,431</u>	<u>1,939,192</u>	<u>(1,779,524)</u>	<u>209,488</u>	<u>1,359,587</u>
<b>RESTRICTED FUNDS</b>					
WellChild Nurse Programme	4,305	201,592	(184,762)	-	21,135
Better At Home Training Programme	296,477	417,132	(338,722)	(209,488)	165,399
Helping Hands Programme	-	172,844	(168,546)	-	4,298
Family Involvement and Participation Programme	-	58,778	(58,778)	-	-
Wolfram Syndrome Family Coordinator	9,012	44,424	(46,304)	-	7,132
Medicines for Children App	3,500	110,345	(3,500)	-	110,345
	<u>313,294</u>	<u>1,005,115</u>	<u>(800,612)</u>	<u>(209,488)</u>	<u>308,309</u>
	<u>1,303,725</u>	<u>2,944,307</u>	<u>(2,580,136)</u>	<u>-</u>	<u>1,667,896</u>

Transfers - £209,488 of restricted funding received for the Better At Home training programme during 2018/19 was unrestricted by the donor in 2019/20.

**14b. PRIOR YEAR STATEMENT OF FUNDS**

	Brought Forward	Income	Expenditure	Transfers	Carried Forward
	£	£	£	£	£
<b>UNRESTRICTED FUNDS</b>					
Reserve (undesignated) funds	332,964	1,594,256	(1,535,158)	6,130	398,192
Designated funds	601,239	-	(9,000)	-	592,239
	<u>934,203</u>	<u>1,594,256</u>	<u>(1,544,158)</u>	<u>6,130</u>	<u>990,431</u>
<b>RESTRICTED FUNDS</b>					
WellChild Nurse Programme	-	402,753	(398,448)	-	4,305
Better At Home Training Programme	5,000	647,382	(349,775)	(6,130)	296,477
Helping Hands Programme	2,000	130,663	(132,663)	-	-
Family Involvement and Participation Programme	-	50,000	(50,000)	-	-
Medicines for Children App	-	50,480	(46,980)	-	3,500
Wolfram Syndrome Family Coordinator	10,904	46,449	(48,341)	-	9,012
	<u>17,904</u>	<u>1,327,727</u>	<u>(1,026,207)</u>	<u>(6,130)</u>	<u>313,294</u>
	<u>952,107</u>	<u>2,921,983</u>	<u>(2,570,365)</u>	<u>-</u>	<u>1,303,725</u>

Transfers - £6,130 of restricted funding received for the Better At Home training programme during 2018/19 was allocated to a Better At Home training resource which had been approved and funded in the previous financial year. WellChild unrestricted funds had been allocated to establish the training resource as quickly as possible.

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<b>15. GRANTS RECONCILIATION</b>	<b>£</b>
Grants outstanding at 1 April 2019	<b>1,310,919</b>
Grants authorised in the period	<b>506,869</b>
Grants paid in the period	<b>(727,394)</b>
	<hr/>
Grants outstanding at 31 March 2020 (see note 16)	<b>1,090,394</b>
	<hr/> <hr/>
<b>GRANTS AUTHORISED IN PERIOD</b>	<b>£</b>
Research	
WellChild Professor of Community Children's Nursing – University of Hertfordshire/ Hertfordshire Community NHS Trust	<b>1,600</b>
	<hr/>
Total Research	<b>1,600</b>
	<hr/>
	<b>£</b>
Better At Home	
Ayrshire and Arran - NHS Ayrshire and Arran	<b>57,644</b>
Alder Hey Children's Hospital	<b>5,960</b>
Birmingham Women's and Children's Hospital NHS Foundation Trust	<b>46,720</b>
Royal Manchester Children's Hospital, Manchester Foundation Trust	<b>36,520</b>
University Hospitals Southampton	<b>10,150</b>
University Hospitals Southampton	<b>152,776</b>
University of Nottingham	<b>31,955</b>
	<hr/>
Total Better At Home	<b>341,725</b>
	<hr/>
	<b>£</b>
Wellchild Nurses	
Derbyshire Children's Hospital, Derby Teaching Hospitals NHS Foundation Trust	<b>49,128</b>
Manchester University NHS Foundation Trust	<b>58,594</b>
Cumbria Partnership NHS Foundation Trust	<b>55,822</b>
	<hr/>
Total Wellchild Nurses	<b>163,544</b>
	<hr/>
<b>TOTAL GRANTS AUTHORISED IN PERIOD</b>	<b>506,869</b>
(All paid to institutions)	<hr/> <hr/>

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**16. DETAILS OF AUTHORISED BUT UNPAID GRANTS**

	<b>Outstanding Balance 31 March 2020</b>	<b>Within One Year</b>	<b>Due Over One Year</b>
	<b>£</b>	<b>£</b>	<b>£</b>
<b>RESEARCH</b>			
• Management of Children's Pain Project – The Open University	<b>10,493</b>	10,493	-
<b>TOTAL RESEARCH</b>	<b>10,493</b>	<b>10,493</b>	-
<b>BETTER AT HOME</b>	<b>£</b>	<b>£</b>	<b>£</b>
• Better At Home Training Resource - Equipment, Cardiff - Cardiff and Vale University Health Board	<b>26,188</b>	26,188	-
• Better At Home Training Resource – Parent Trainer Nurse, Cardiff - Cardiff and Vale University Health Board	<b>68,778</b>	55,022	13,756
• Better At Home Training Resource - Equipment, Ayrshire and Arran - NHS Ayrshire and Arran	<b>17,478</b>	17,478	-
• Better At Home Training Resource – Parent Trainer Nurse, Ayrshire and Arran - NHS Ayrshire and Arran	<b>61,799</b>	61,799	-
• Better At Home Training Resource - Training Kit, Alder Hey Children's Hospital	<b>5,960</b>	5,960	-
• Better At Home Training Resource - Equipment, Birmingham Women's and Children's Hospital NHS Foundation Trust	<b>46,720</b>	46,720	-
• Better At Home Training Resource - Equipment, Royal Manchester Children's Hospital, Manchester Foundation Trust	<b>36,520</b>	36,520	-
• Better At Home Training Resource - Equipment, University Hospitals Southampton	<b>10,150</b>	10,150	-
• Better At Home Training Resource – Parent Trainer Nurses, University Hospitals Southampton	<b>152,777</b>	44,560	108,217
• Better At Home Training Resource - Equipment, University of Nottingham	<b>31,955</b>	31,955	-
<b>TOTAL RESEARCH AND PROJECTS</b>	<b>458,325</b>	<b>336,352</b>	<b>121,973</b>

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**16. DETAILS OF AUTHORISED BUT UNPAID GRANTS (continued)**

	<b>Outstanding Balance 31 March 2020 £</b>	<b>Within One Year £</b>	<b>Due Over One Year £</b>
<b>WELLCHILD NURSES</b>			
<i>Provision of WellChild Nurse for:</i>			
• Royal Cornwall Hospitals NHS Trust and Cornwall Partnership NHS Foundation Trust	<b>37,852</b>	37,852	-
• Alder Hey Children's NHS Foundation Trust and Edge Hill University	<b>25,917</b>	25,917	-
• Leeds Children's Hospital, The Leeds Teaching Hospitals NHS Trust	<b>18,019</b>	18,019	-
• King's College Hospital NHS Foundation Trust	<b>23,637</b>	23,637	-
• Royal Belfast Hospital for Sick Children, Belfast Health and Social Care Trust	<b>36,264</b>	36,264	-
• Isle of Wight NHS Trust	<b>35,899</b>	35,899	-
• St George's University Hospitals NHS Foundation Trust	<b>83,353</b>	50,012	33,341
• Derbyshire Children's Hospital, Derby Teaching Hospitals NHS Foundation Trust	<b>44,384</b>	44,384	-
• Manchester University NHS Foundation Trust	<b>60,296</b>	60,296	-
• Gloucestershire Clinical Commissioning Group	<b>123,919</b>	78,265	45,654
• Cumbria Partnership NHS Foundation Trust	<b>42,400</b>	42,400	-
• Great Ormond Street Hospital for Children NHS Foundation Trust	<b>46,156</b>	39,562	6,594
• Betsi Cadwaladr University Health Board	<b>43,480</b>	43,480	-
<b>TOTAL WELLCHILD NURSES</b>	<b>621,576</b>	<b>535,987</b>	<b>85,589</b>
<b>TOTAL AUTHORISED BUT UNPAID GRANTS</b>	<b>1,090,394</b>	<b>882,832</b>	<b>207,562</b>

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**17. OPERATING LEASE COMMITMENTS**

As at 31 March 2020 the charity had total commitments due under non-cancellable operating leases as follows:

	<b>2020</b>	2019
	<b>£</b>	£
Within one year	<b>3,694</b>	5,549
Within two to five years	<b>1,672</b>	4,133
	<u>5,366</u>	<u>9,682</u>

**18. CAPITAL COMMITMENTS**

At the year end the charity had no capital commitments (2019: nil).

**19. RELATED PARTY TRANSACTIONS**

Total donations of £1,180 (2019: £1,200) were received from three (2019: four) members of the Trustee Board. There were no other related party transactions during the year.

**20. GOVERNMENT GRANTS**

Income from government grants comprises a performance related grant of £44,362 (2019: £44,362) made by NHS England to fund the Wolfram Syndrome Family Coordinator role – see note 13 for further information about this post.

**21. FINANCIAL INSTRUMENTS**

	<b>2020</b>	2019
	<b>£</b>	£
Financial assets measured at settlement value	2,378,134	2,152,320
Financial liabilities measured at settlement value	(1,166,618)	(1,375,442)

Financial assets measured at settlement value comprise cash, short term deposit investments, accrued income, and trade debtors.

Financial liabilities measured at settlement value comprise trade creditors, accruals and grants authorised but not yet paid.

There was no impairment of assets in the year (2019: nil).

**22. PRIOR YEAR NET ASSETS BETWEEN FUNDS**

	<b>Unrestricted Designated</b>	<b>Unrestricted General</b>	<b>Restricted</b>	<b>2019 Total</b>
	£	£	£	£
Tangible fixed assets	592,239	-	-	592,239
Investments	-	100	-	100
Net current assets	-	398,092	637,627	1,035,719
Long term liabilities	-	-	(324,333)	(324,333)
Total	<u>592,239</u>	<u>398,192</u>	<u>313,294</u>	<u>1,303,725</u>

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**23. PRIOR YEAR STATEMENT OF FINANCIAL ACTIVITIES (WITH FUND ANALYSIS)**

	Unrestricted Funds £	Restricted Funds £	2019 Total £
<b>INCOME FROM</b>			
<b>Donations and Legacies</b>	144,148	739,366	883,514
<b>Statutory Income</b>	-	44,362	44,362
<b>Other Trading Activities (including challenge and other fundraising events)</b>	1,435,187	543,999	1,979,186
<b>Investment Income</b>	14,921	-	14,921
<b>Total Income</b>	<u>1,594,256</u>	<u>1,327,727</u>	<u>2,921,983</u>
<b>EXPENDITURE ON</b>			
<b>Raising Funds</b>			
Cost of Staging Events	615,680	-	615,680
Other Costs	232,060	-	232,060
<b>Total Expenditure on Raising Funds</b>	<u>847,740</u>	<u>-</u>	<u>847,740</u>
<b>Charitable Activities</b>			
WellChild Nurse Programme	34,512	398,448	432,960
Better At Home Training Programme	28,539	349,775	378,314
Helping Hands Programme	178,813	132,663	311,476
Information and Campaigning	33,846	-	33,846
Charitable Events (including WellChild Awards)	120,596	-	120,596
Communications	224,928	-	224,928
Family Involvement and Participation (including Wolfram Syndrome Family Coordinator)	28,664	98,341	127,005
Research and Projects	46,520	46,980	93,500
<b>Total Charitable Activities Expenditure</b>	<u>696,418</u>	<u>1,026,207</u>	<u>1,722,625</u>
<b>Total Expenditure</b>	<u>1,544,158</u>	<u>1,026,207</u>	<u>2,570,365</u>
<b>NET INCOME BEFORE TRANSFERS BETWEEN FUNDS</b>	50,098	301,520	351,618
Transfers between funds	6,130	(6,130)	-
<b>NET MOVEMENT IN FUNDS</b>	56,228	295,390	351,618
<b>Reconciliation of Funds:</b>			
Total Funds Brought Forward (1 April 2018)	934,203	17,904	952,107
<b>Total Funds Carried Forward (31 March 2019)</b>	<u>990,431</u>	<u>313,294</u>	<u>1,303,725</u>