**A purple text on a black background

Description automatically generatedWELLCHILD PHOTO / VIDEO / AUDIO / WRITTEN MATERIAL CONSENT FORM**

Thank you for agreeing to be involved in the production of photography / video / audio/ written material for use by WellChild. We need your permission before we can store or use it. Please read, complete and sign the form below if you are happy for us to do this.

**HOW WE USE PHOTOGRAPHS, FILM, AUDIO & WRITTEN MATERIAL**

Photographs, film, audio and written material (e.g. family journeys, bios and quotes) help us tell the stories of our families and the work we do. Materials are used in a variety of ways including, but not limited to:

* At events (on-stage, on-screen, in presentations, event materials).
* Online (on the WellChild Website, Facebook, Twitter, Instagram, YouTube, LinkedIn).
* In the media and for external publicity (in newspaper articles, magazines, TV news reports).
* WellChild publications (in leaflets, reports, newsletters).
* Fundraising and campaigning materials.

**Alternative ways of providing consent**

You are in control of your information, if you have any questions about how WellChild uses this, or if you would prefer to give us permission over the phone or via other ways, please contact us on [consents@wellchild.org.uk](mailto:consents@wellchild.org.uk) or 01242 530007.

**Understanding WellChild Consent – Information to take away**

The interests of children, young people and families are at the heart of everything we do at WellChild and this includes ensuring that the information we store and use is done so securely and with the appropriate informed consent. Your information helps us to raise public awareness, provide better services and supports fundraising activities for our work. We always want to do this with your involvement and so it is important for us to safeguard information about you, ensure you are properly informed on how this is used and know what your rights are. For full information on how we process and manage data and information please see the WellChild [Privacy Policy](https://www.wellchild.org.uk/privacy-cookies/) available on our website.

Our promise is that:

* We always keep your information safe.
* We will only ever use your information sensitively and appropriately.
* We only share your information with others if you give us the permission to do so.
* We will always ask you for explicit and informed consent where applicable for third party use.
* We will store, use or share this information about you for five years. When we reach the end of those five years, we will contact you to check that you are still happy for us to store, use and share this information for a further five years and that it is still correct.

There is a regulation that goes hand in hand with the Data Protection Act 2018, called The UK General Data Protection Regulation (UK GDPR) 2021 and this states that young people over the age of 13 must give their consent for use of their data (including photos, video, audio and written material). Most young people come into this category, although an assessment must be made based on individual needs i.e. maturity and mental capacity. The following form allows this to be captured. It’s a way for the child or young person to be involved in the decision-making process. WellChild will request parental consent for children aged under 13 and those over 13 who are unable to provide their consent as detailed above.

**Your Rights**

If you change your mind and would like us to stop using or storing your information, then under Article 17 of the UK GDPR you have the right to have personal data erased. To request this, or to change any aspect of your consent, email us at [consents@wellchild.org.uk](mailto:consents@wellchild.org.uk). We will also try to remove it from