**Third Party Consent**

Third party consent is a term that refers to your agreement for use of your information by a separate organisation affiliated with WellChild. In the instance that photographs, film, audio and written material from some of our charitable activities require third party consent, this will be specific and informed.

A WellChild representative will always ensure that if third party consent is required, the purpose and use of this is explained to you. Third party organisations have their own data and information governance policies. WellChild inform these organisations that consent is **valid for 5 years.**

You can request deletion of your information directly to the third party at any time, an email address to do this will be provided to you.

Examples of when Third Party Consent might be required include:

* Family events
* WellChild Awards ceremony
* WellChild nurse launch.

You will be asked for consent to share images with the relevant corporate sponsor.